

SEPTEMBER 17, 1987

VOLUME 19, NUMBER 3

NEWPORT NEWS, VIRGINIA

The CAPTAIN'S LOG

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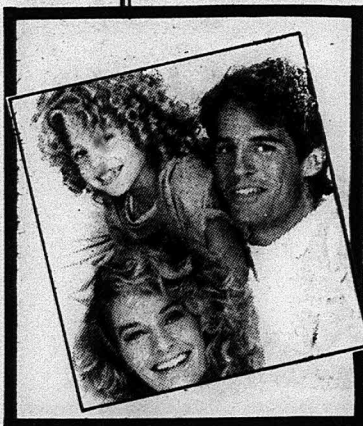


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NEWS

Christopher Newport to celebrate Santoro inauguration with weekend GNP² party

The inauguration of the fourth President of Christopher Newport College, Dr. Anthony R. Santoro, will be held on September 19, 1987 at 4 PM on The Lawn of the Campus.

The inauguration day will mark the celebration of the founding of the College in 1961, when the first class of 161 students matriculated. Twenty-six years later, Dr. Santoro assumes the Presidency of a rapidly growing baccalaureate degree granting institution with 4,300 students and 111 faculty of whom 65 percent hold doctoral degrees.

Christopher Newport College offers eight Bachelor degrees in 24 programs of study and a comprehensive program of community-oriented cultural, social and athletic events.

The Inaugural ceremony will take place on The Lawn of the 75 acre Campus noted for the preservation of its natural setting and the cultivation of its trees and foliage.

The Commonwealth of Virginia will honor Dr. Santoro with the investiture of the

Presidency performed by The Honorable Dr. Donald J. Finley, Secretary of Education.

The Inaugural Address will be delivered by Dr. Ernest L. Boyer, President of the Carnegie Foundation for the Advancement of Teaching, in Princeton, N.J. Dr. Boyer is a former U.S. Commissioner of Education. His most recent book, COLLEGE, THE UNDERGRADUATE EXPERIENCE IN AMERICA, was published this year.

The communities of the College will bring greetings to Dr. Santoro in the formal ceremonial tradition which dates back to medieval times. William Phillip Dittmar, President of the CNC Student Government Association, will represent the students. Robert C. Hixon, Director of Personnel, will bring greetings from the staff and Dr. Douglas K. Gordon will welcome the President on behalf of the faculty.

Marshals for the Academic Processional are Dr. Douglas K. Gordon, elected representative of the faculty, and Dr. Joseph F.



Dr. Anthony Santoro

Healey, Chairman of the Faculty Advisory Committee. The processional will include the CNC faculty in academic regalia and 40 honor students from the student body.

The Rector of the Board of Visitors of the College, William T. O'Neill will offer the Welcome and Vice Rector Erwin B. Drucker will introduce Dr. Boyer.

The Reverend Mr. Jordan J. Rooney of Our Lady of Mount Carmel Church will deliver the invocation and the benediction will be given by the Rev. Mr. Marcellus L. Harris, Jr., Pastor of the First Baptist Church-Morrison.

A musical interlude by the Tactical Air Command Band will include "Amazing Grace," "William Tell Overture," and "Invincible Eagle".

Following the formal ceremonies, the College and its guests will enjoy a Country Party under the pine trees. Entertainment will be provided by the "Radio Flyer," a country music Blue Grass band.

Craft coordinates inauguration party

by Ann Catherine Braxton
news editor

The fourth floor of the campus "power tower" is the temporary workplace of Jane-of-all-trades Cathy Craft. Craft, who has worked at CNC since July 1, explains that "as of October 1, I will be history." A more accurate statement would suggest that she is here to make history. The ever-busy well-rounded Craft is the coordinator of Dr. Anthony Santoro's Grand New Party for our Grand New President and his long-awaited inauguration.

Craft is no novice at arranging big events. As a Special Events coordinator at Old Dominion University, she served on the committee for the inauguration for ODU's current president Joseph Marchello in November 1985. Though she received a B.A. in Spanish from Randolph-Macon Women's College, she stresses that it was the liberal arts education and not specifically the Spanish that opened doors for her. "I got into special events-organizing quite by accident," she explained. I did a lot of volunteering. I was active in my Alumni Association, the Junior League, and even served as a docent (tour guide) at the Chrysler Museum. Volunteering is great preparation because you learn to do the job and do it well without counting the hours.

That's even more important than pay."

Dr. Anthony Santoro, close friend of Drs. George and Jane Webb of the CNC Physics department, had originally appointed them to his inauguration committee, but since they already had many commitments, they called on a friend of theirs - Ms. Craft. She explains what was involved in Dr. Marchello's inauguration almost two years ago. "ODU tried to draw in the students and surrounding communities of at least 10 cities through a week of activities preceding Dr. Marchello's inauguration. We had breakfasts, seminars, luncheons, panel discussions, a question and answer session - all held around Dr. Marchello. We also had our Thank God It's Friday (TGIF) party but it was for the campus only."

"I knew what was involved from this experience," she explained. "Subcommittees composed of staff members contacted bands, beer distributors, concession operators, ABC regulators. Jerry Smith of the Buildings and Grounds Committee approved the location between the Admin. Building, Wingfield Hall, and McMullan Hall. The Board of Visitors chose the committee in June and I began work in July.

The carnival-like TGIF party will be held this Friday, September 18 on the Campus

Continued on Page 6

Dropping courses becomes harder

by David Becker
contributing writer

After faculty complaints, the CNC Registrar's Office recently gave in and instituted a new policy which will make dropping courses "at least" one step harder.

Effective immediately: in order to drop any course, students must obtain the instructor's signature. "This drop form must be completed with the signature of the course instructor," stressed Registrar Bob Netter, "and not that of the individual's advisor."

Another hitch: dropping more than one class requires more than one form. "Each

course being dropped substantiates another form," said Netter. "For example, if you drop five classes you would need to acquire five different forms and five different signatures."

The new policy, to be continued "every semester henceforth", did not originate within the confines of the registrar's office.

"This policy," states Netter, "is one that was requested by faculty members, and did not come from our office."

The policy will not be in effect, however, during the initial add/drop week scheduled for the first week of each semester.

Enrollment at record

At the close of 1987 fall semester regular and late registration on September 8, Christopher Newport College had enrolled 4,420 students, the largest enrollment in its 26 year history, Dean of Admissions Keith McLoughland announced.

The enrollment numbers were up 8 percent over fall 1986, when 4,089 students enrolled.

New enrollees increased by 17.8 percent from 1,579 in 1986 to 1,860 in fall 1987. First-time Freshmen enrollments were up by 16.8 percent, from 308 in 1986 to 360 in 1987.

Transfer students increased from 503 in 1986 to 600 in 1987, increasing by 19.2 percent.

Applications also reflected a greater interest in the College this year. Fall 1987 drew 2,320 applications compared to 2,112 in fall 1986.

Freshmen applications increased 16.9 percent in 1987, rising to 560 applications from 479 in 1986 and transfer applications gained 24.4 percent in 1987. In the fall of 1987, 790 transfer students applied; in fall 1986, 635 transfer students applied.

SPORTS

Former DOSL not applicant says Behymer

Contrary to earlier reports, former Director of Student Life John McCaughey is not an applicant for the position of athletic director, Vice President for Student Affairs Charles Behymer said recently.

"John (McCaughy) has not been, is not now, nor will he be an applicant for athletic director," Behymer said. "That rumor has been spreading all around campus, and it has no basis in fact."

In addition, Behymer said that the committee is looking for someone *with* athletic experience. "Obviously, he (McCaughy) is

not qualified for the post," Behymer said.

The vice president did confirm earlier reports that acting director C. J. Woollum is an applicant for athletic director, although he said that his is the only name of the 101 received that has any connection to the college.

Behymer refused to speculate about former Athletic Director Bev Vaughan's departure, saying that the athletic department was only placed under his jurisdiction recently. "I only know what Bev Vaughan said," Behymer claimed.

SPORTS SHORTS

Cheerleading

Are you energetic, outgoing, with a sense of school spirit? Why not tryout for the 1987-88 CNC Cheerleading Squad? The first meeting will be held on Monday, September 21, at 4 p.m. in Ratcliffe Gym for all interested individuals. Men are encouraged to attend. If you cannot be present but are still interested in participating in tryouts, please leave your name and phone number in the Athletic Office, 599-7025.

Barbell club

The Barbell Club of CNC is now organizing. Anyone interested in body building, strength building, olympic style competition or simple instruction for the weight room is encouraged to join. Those interested please contact Chris Jones or Carl Braun through the Athletic Department, 599-7025.

Baseball

by Yvette Renaud
sports editor

The Captains were defeated by William and Mary in a doubleheader Saturday, which opened their fall season. Final Scores: 12-5 and 8-0.

Sophomore Mike Wiechman had a big day for CNC going 4-7, including three singles and a triple.

Equestrian

by Chris Goddin
contributing writer

The CNC Equestrian Club will be having a meeting of team members and anyone interested in riding or *learning to ride*. The

meeting will be held on Monday, Sept. 1 at 4:30 in the Campus Center lobby.

The club will be having their first competition on Oct. 4 at Mary Washington College so everyone interested is encouraged to attend the meeting.

For more information, or if you are interested and can't attend the meeting, please call 599-7215.

Cross Country

The CNC Cross Country team raised approximately \$350 of pledges, in the 12 hours relay held September 4. Each team member ran around 10 miles from 3 p.m. until 9 p.m. According to Coach Brown, the money goes toward special team get togethers and any unbudgeted necessity.

Golf

Wednesday, the CNC golf team boosted their fall record to 5-0 at Ford's Colony in Williamsburg.

Freshman Jack Bizzell shot a 77 to win medal honors. Paul Hebnick and Jason Neese added 82s.

Final Scores: CNC (326), defeated Apprentice School (343), Va. Wesleyan (366) and Hampton University (385).

Soccer

Although CNC suffered a loss to Elizabethtown College, the Captains are still off to a spirited start.

CNC won the opening game Saturday against Johns Hopkins, 4-2. Sophomore, Jon Schwartzman scored twice and Junior Carter once. John Fitzgerald added one from a penalty kick.

In the finals, CNC lost to Elizabethtown, 3-0. It was the Captains' first loss in four games.

Women's track gives CNC national title

by Yvette Renaud
sports editor

Little did anyone know that CNC had a team of national caliber. Last spring, after everyone went home for the summer, the CNC women's track team became national champions.

The Lady Captains accomplished what no other CNC team has done. They won the NCAA Division III Track and Field Championships, hosted by North Central College in Illinois. CNC walked over any competition with 80 points. Second place, University of Massachusetts at Boston had 58 points and Wisconsin-Lacrosse had only 38.

Lisa Dillard, who now attends Clemson, took three national titles, set national records in all three events, and anchored the 400 meter relay team. This gave Dillard a

total of six national titles, breaking CNC's record of five held by Claudia Stanley.

Meanwhile, the others all contributed greatly to the CNC victory. Dickens, a sophomore, was second in the long jump at 19-3, and third in the 200 meters at 25.28. Freshman Sandy Shelton placed second in the 400 meter dash in 55.43, while senior Claudia Stanley concluded her illustrious career with a second place in the shot put with a toss of 45-2.

Dillard won the 100 meters in 11.85, although she set a national mark of 11.78 in a heat race. She also won the 200 meters in 24.01, and the long jump with a leap of 19-7. The 400 meter relay team of Dillard, Michelle Dickens, Sandy Shelton and Sheila Trice won in 46.44, also a national mark. The 1600 meter relay team placed second with 3:51.04.

Volleyball team falls

by Yvette Renaud
sports editor

The CNC volleyball team has been unable to bring home a victory in any of their first matches. Why? Because of a seven person team lacking in depth and any desire to win.

Saturday, The Lady Captains were very close to a victory, leading Averett two games

to none. But the Lady Captains grew tired and Averett came back to win the next three. Final Scores: Averett defeated CNC 3-2 (12-15, 14-16, 15-11, 16-14, 15-4).

Other volleyball action: September 9, Atlantic Christian d. CNC 2-0 (15-1, 15-4). NC Central d. CNC 2-0 (15-10, 15-5). September 13, St. Paul's d. CNC 2-0 (15-2, 15-7). Elizabeth City d. CNC 2-0 (15-8, 15-11).

Sports Ahead

Thurs., Sept. 17	Soccer, (A) William & Mary
Fri., Sept. 18	W. Tennis (H) Mary Baldwin
	Volleyball, (A) Methodist
Sat., Sept. 19	W. Tennis, (A) Catholic University
	Sailing, (A)
	Cross Country, (A) Seahawk Invitational
	Volleyball, (A) St. Andrews/Pembroke State
	Soccer, (H) St. Andrews
	Baseball, (A) William & Mary
Sun., Sept. 20	Golf, (A) Methodist College Invitational
	Baseball, (H) Chowan
Mon., Sept. 21	Volleyball (H) Elizabeth City State
Tues., Sept. 22	W. Tennis, (H) Va. Wesleyan
	Volleyball, (H) Chowan
Wed., Sept. 23	Soccer, (A) Methodist
	Volleyball, (H) Hampton University

Dr. Jock

Researching the roots of stress and eliminating them

by Dr. David Bachman, M.D.
and Marilyn Preston

DEAR READERS: Last week, "DR. JOCK" stressed stress: What it is and why it is and how all of us need ways to cope with it. We specifically looked at the model provided by Dr. Robert Maurer, Director of Behavioral Sciences at California's Santa Monica Hospital Center. Maurer, a clinical psychologist, and his colleagues have discovered that humans have two biological needs that often go unrecognized and unfulfilled. Deal with these two needs, he says, and you deal with the fear that's at the root of all stress. The two needs are:

— **THE NEED FOR ATTENTION.** All of us have a strong and urgent need to be appreciated and attended to, Dr. Maurer says, based on his studies of people who deal with their stress in admirable and healthy ways. "Having a partner, someone to tend to your needs, gives you an immunity to all kinds of disorders." It can be a best friend; a social group, or even a pet, he says, but everyone needs someone to help them through tough times. Admitting you're having a tough time — feeling afraid, tense, anxious — is the first step toward helping yourself.

— **THE NEED FOR COMFORT.** Stress causes fear and when we're afraid, we automatically look for comfort. Comfort can be a hug, or some kind words, but it's not the same as sympathy. Comfort comes from the person who tells us it's OK to feel scared...and then goes on to help us problem-solve. Healthy people find ways to comfort themselves too. They turn to what Maurer calls their "inner parent," a voice we create inside ourselves that's nurturing instead of critical.

For example, Maurer says, during times of stress:

The **CRITICAL PARENT** says "I'm a failure."

The **NURTURING PARENT** says "I made a mistake."

The **CRITICAL PARENT** says "I shouldn't be in pain. I'm weak."

The **NURTURING PARENT** says "This is a crisis for me...it's natural to hurt. It's a sign of

strength to live with pain and grow."

You get the idea: accentuate the positive, eliminate the negative...and wait for Dr. Maurer's book to be published soon. Meanwhile, here are some more of his comforting thoughts about exercise and stress:

— Exercise is the body's natural way of dealing with stress. If you are self-nurturing, you'll seek exercise. If you're crippled by anxiety and depression, you'll find excuses not to exercise, or you may exercise to excess and hurt yourself.

— Exercising with a friend can set the scene to seek support and comfort. But choose your exercise partner carefully. Working out with someone who's critical or overly competitive may increase your stress.

— How good an exercise partner are YOU? Do you pay attention to people who need you? Do you actively listen to their upsets, problems, anxieties? Do you go beyond sympathetic words and help close friends problem-solve in a creative way? In exercise, as in life, you get what you give.

— Want to see a runner under stress? Tell him he can't run anymore. Athletes who hurt themselves and can't resume their usual exercise routine frequently have a terrible time coping. If this happens to you, don't despair. Press your doctor for safe alternatives. (If you can't run, maybe you can swim, etc.) Allow yourself to feel sad, but don't dwell on your misfortune. If you simply can't shake your depression, it's a clue that your exercise routine may not have been as healthy as you thought. It may have been covering up low self-esteem. Self-worth shouldn't depend on daily workouts.

— The simplest way to short-circuit stress is to be aware of your breathing. Breathing is the speedometer of the body, Maurer says. Slow down your breathing with a few deep breaths and you automatically slow down the alarm/arousal system that kicks in when you experience stress.

For more information about Robert Maurer's strategy for stress-reduction, write him at the Santa Monica Hospital Center, 1225 15th St., Santa Monica, Calif. 90404.

Upcoming recruiting schedule

September 23, Wednesday

United States Army
United States Army Reserves
United States Army ROTC
United States Air Force
United States Navy
United States Marines
United States Army National Guard
Newport News Police Department
Hampton City Police Department
Norfolk City Police Department
Virginia State Police
R.J.K./McDonald's
Shoney's/Captain D's Family Restaurants
Boddie-Noell Enterprises
National Association of Accountants

October 1, Thursday

Sherwood Capital, Inc.
Bakers Shoe Stores
Federal Reserve Bank

October 5, Monday

City of Newport News
Hofheimer's

October 6, Tuesday

Bowditch Ford, Inc.
Bankers Life & Casualty Company

October 7, Wednesday

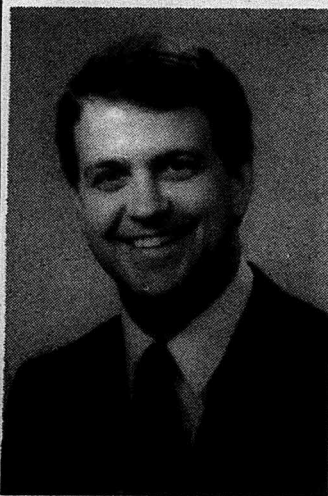
James McGraw, Inc.
Riverside Hospital

October 8, Thursday

John Hancock Life Insurance
Aetna Life & Casualty

For information regarding majors being interviewed and positions individual companies are interviewing for, contact the Recruiting Coordinator, Debbie McHugh in Campus Center, Room 146 or phone 599-7047.

Marks to speak to CRs



State Senatorial candidate Teddy Marks, a CNC alumni, will speak to the first meeting of the new CNC College Republicans. In addition to the candidate's remarks, the meeting will also serve to elect officers, discuss the new constitution and plan events for the new semester. The meeting will be held Thursday, September 17 at 7 p.m. in CC214.

Parents learn about college

by David Becker
contributing writer

Parents of the Class of 1991 spent Saturday, Sept. 12 being introduced to the college. The program, "CNC and You... GREAT BEGINNINGS," was offered for the first time through the efforts of the Student Affairs offices.

"We wanted to relate to the parents that we have a quality school with quality students," said Doug Gallae, Director of the Career Planning and Placement Office. "We are committed to the college and its students, and I felt the parents sensed this commitment across the board."

After a brief registration/continental breakfast period, college President Anthony R. Santoro presided over the official welcoming.

One of the most interesting sessions of the day was "Making the Grade," an open discussion of academic matters including problems unique to the freshman year.

Student Orientation Leader Amy Jenkins, one of the panel's speakers, related tales of her early college career, and stressed to the parents that they should adjust to act "not so much as a disciplinarian, but more as a support system" for the new student.

Following separate programs on specific majors, CNC's Dr. James Morris and Dr. Jane Webb led a panel discussion focusing on special concerns of the commuter student, and the impact of college on family life.



Morris and Webb also offered insight into which students make the better student. Both agreed that the better student tends to sit near the front of the classroom. "It's the baseball caps and nose-pickers who usually sit in the back," Morris said jokingly.

Mrs. Susan Turner, a 1987 graduate, also sat on the panel for the discussion titled "The Year's Ahead."

After a buffet lunch, parents were encouraged to attend an optional information session. Several college-related areas were discussed including Career Planning and Placement Services, The CNC Transition Project, Student Activities at CNC,

Financial Aid at CNC, and The CNC Honors Program.

A walking tour of the campus led by several SOL's, acquainted parents with the academic, student service and administrative buildings on campus.

Gallae felt the program was very successful. "The amount of time and effort that goes into an event such as this one is miniscule in comparison to what is accomplished - a great reflection of CNC."

The participants apparently also came out of the program with warm feelings. Said one parent: "I felt so much more a part of the college commitment."

Craft plans GNP² (Cont.)

Continued from Page 3

Lawn. The party will feature music from local favorite Bill Deal and the Fat Ammons Band and food, drink, golden beverages, prizes, and CNC souvenirs. The party will last from 5 p.m. to 8 p.m. On Saturday, September 19, the official inauguration ceremony will take place at 4 p.m. The faculty and members of the college's five honor societies will march in a cap-and-gown procession. Members of the faculty and SGA President Bill Dittmar will welcome Dr. Santoro with brief welcomes. The special guest speaker will be Dr. Ernest Boyer of the Carnegie Foundation.

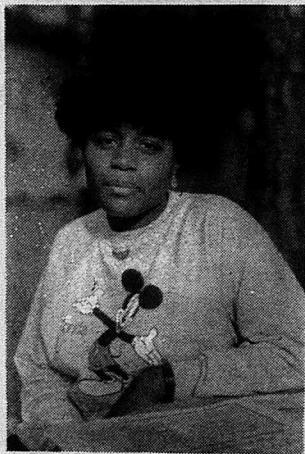
Craft expressed great pleasure with her involvement in CNC life. "I'm really impressed with the College," she said. "The President and his wife are real winners. There is a lot of pride here. Most of the professors are very busy, but they always take the time to lend a hand to the CNC community. This inauguration should really strengthen the ties between CNC and the community."

Should CNC ban alcohol from campus activities?



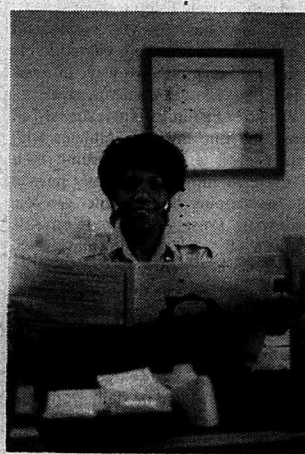
Linda Barr
Sophomore
History

No, I think by the time people are college-aged, they are mature enough to handle themselves. Especially when the average student here is around 25.



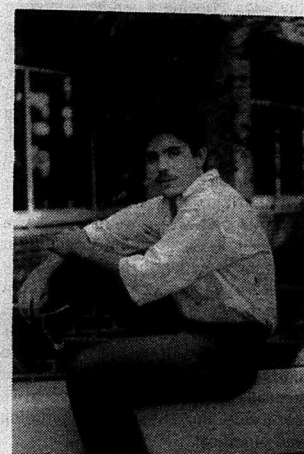
Janeen Roberts
Junior
Business Administration

No, but they should require an ID at activities where they will be having alcohol.



Theolia Lewis
Secretary to vice president of student affairs

No, even though I'm a non-drinker, I respect other people's right to choose whether to drink or not. I hope that one would have a thorough understanding of what alcohol does to the body and how it impacts upon one's judgment once consumed.



Chico Novo
Freshman
Business

I think that alcohol should not be banned, considering "most" of the persons attending campus activities are just barely 21 and have missed the legal requirements to drink since they were 18. Finally they reach full legal drinking age, and we take away their right to drink.

Honors Council to examine American educational system

For the first time, two current best sellers concern themselves with the health (or lack thereof) of higher education.

The first is Allan Bloom's *The Closing of the American Mind*. The second is *Cultural Literacy*, by E. D. Hirsch, Jr.

In keeping with this popular desire to examine the state of present-day education, the Honors Council is sponsoring a series of articles which will appear in THE CAPTAIN'S LOG during the next several weeks. The articles will climax with a student poll on the value of liberal studies and a panel discussion by faculty and students on Thursday, October 29.

Some of the questions the articles and panel will attempt to answer are:

"To what extent should the traditional approach to higher education be preserved?

"Can liberal studies prepare students adequately for life in a nuclear, computer age? Do the old values still apply?

"Should liberal studies be modified to reflect societal changes?

"Should the needs of the workplace be a factor in designing curricula? To what extent?

"If you were to create a college from scratch, what would it look like?

"Should some or all liberal studies requirements be replaced by vocational electives?

"Do employers have a responsibility to society to continue the liberal education of their employees? What form should this take?

Watch for the articles in subsequent issues of THE CAPTAIN'S LOG, titled "A Liberal Education: Who Needs It?"

October 8 by Ronnie Cohen of the Business School.

October 15 by Lora Friedman of the School of Social Sciences and Professional Studies.

October 22 by Dick Guthrie of the School of Letters and Natural Science.

Honors Council awards scholarships

by Janet L. Ogden
contributing writer

The Honors Council of Christopher Newport College has announced the 1987-88 scholarship winners.

For the first time, Christopher Newport College has been able to award the \$1000 McMullan Scholarship, thanks to an endowment established by the Honorable Lewis A. McMullan, Jr. This year the scholarship was awarded to high-achieving students with a grade point average of 3.5 or higher and who have been attending Christopher Newport for a year or more.

The McMullan Scholars are Patrick Carrelli, a sophomore biology major; Elke Compton, a junior biology major; Sharon Gibson, a junior accounting major; Kimberly Olsavicky, a sophomore English major; Shirley Whitehead Parker, a junior accounting major; and Lisa Ziehmman, a junior biology major.

Each of the recipients said they were surprised and thrilled with the award. They all admitted it takes hard work and dedication.

Elke Compton says she studies all the time, and Lisa Ziehmman added that she never misses a class. Patrick Carrelli feels that anyone can achieve with perseverance and noted "Christopher Newport offers everything a student needs."

Six students have received \$725 Styron Scholarships, based on a year or more at Christopher Newport and a grade point average between 3.2 and 3.5. They are Kelly DiSpirito, Scott Husch, Sheri Kunkle, Melanie Lord, Michael Olsavicky, and Randi Stupar.

The remaining Styron Scholarships of \$500 each, which is available to freshmen is based on a grade point average between a 3.0 and 3.2, were awarded to Kimberly Bajsci, Vicki D'Ambrosia, Brian Eakes, Suzanne Gentry, Chris Hanby, Laurie Jenkins, Beverly Jones, Mark Lofland, Christopher MacPherson, Michael Manley, Angela Maye, Anna Millen, Jennifer Miller, Elizabeth Nicolls, Beverly Ricketts, Elizabeth Rousey, Wesley Thomas, Tracey Wallace, Micaele Wenemoser, and Amy Williams.

TOM PETERS ON EXCELLENCE

World markets become service-driven

by Tom Peters

The competitive battleground in autos, semiconductors, steel and metals, computers and even energy and utilities is shifting fast to service-added transformations of products and services. Those who miss out will be left at a crippling disadvantage.

Highly successful \$2 billion retailer Nordstrom has achieved awesome success with a pure service-driven strategy; it is forcing a fundamental change of face on Western states' retailing with such companies as Macy's scrambling.

In automobiles, as American producers increase their emphasis on quality, the Japanese are trying once again to get a step ahead of shifting focus to the long-neglected dealer-distributor. Smart semiconductor makers are designing application-specific integrated circuits (ASICs) in tandem with customers, catering to individual needs. In computers, most experts agree that within a half dozen years more than half of the revenue of even giant firms such as IBM and Digital will come from software and related services.

In oil, the service station is emerging as the prime source of differentiation, given that tight oil supplies appear to be behind us for some time to come. Top-service stations routinely outsell nearby competitors by a four-to-one or greater margin.

It adds up to a chance — a need — to redefine every product or service offering. Harvard Business School marketing professor Ted Levitt provides a handy idea, which he labels the "total product concept." Picture four concentric circles: The inner one is labeled "generic product," next comes "expected product," then "augmented product." The last, which knows no boundary, is labeled "potential product."

Take Nordstrom, whose fairly high-price specialty retail goods comprise the firm's "generic" trait. The "expected" trait includes stores that stay open normal hours, and carry styles that are contemporary. Nordstrom invests heavily in its remarkable service — its "augmented" attribute — such as very high availability of odd sizes and colors and high pay, by industry standards, for an exceptionally large number of salespersons on the floor. The unlimited "potential" trait is a vast number of touches — from regular personal notes to customers from salespersons, to the especially clean and colorful dressing rooms, to a "no-questions-asked" return policy, all of which help Nordstrom live up to its "No Problem at Nordstrom" logo.

By its unconventional emphasis on the outer circles, the augmented and potential, Nordstrom has virtually redefined retailing. To quote a friend at a computer company, it's not a specialty retail store, but "a user friendly, entertaining, total experience" which has something to do with the purchase of garments.

Not only is no product or service too mundane for such treatment, but research demonstrates such value-added transformation is most valuable in so-called mundane, "commodity" areas. This flies in the face of conventional wisdom, that the commodity producer must compete on the basis of price alone in its markets.

A little over 51 years ago (August 18, 1936), W. R. Hotchkiss issued an edict — all orders coming into his company would go out the next day, regardless of time, energy and cost involved. The firm is Deluxe Check Printers, whose produce is the ordinary bank check. The firm publishes its service results in its annual report. Last year, 97.1 percent of orders went out the next day, and 99.6 percent were shipped error free. The report also announced \$121 million of after-tax profits on \$867 million of sales in 1986 — one of the highest profit margins among the entire Fortune 500. Once again, Deluxe Check's service-added, not the "generic" check is the key.

For years, American Standard competed on price in its core bathroom fixture business. Profits in this saturated market were meager. Now the business is following, with great success, a bold, value-adding strategy. It is attempting to do not less than transform the role of the bathroom in the house! One product is a \$25,000, top-of-the-line, combined bathtub and home entertainment center. It includes microprocessor-driven bath temperature controls and a hook-up for a video monitor near the tub that lets you see whoever is knocking at the front door.

The strategies for redefining an old product can be as sophisticated and high-tech as American Standard's, but most approaches are built on more mundane bases. One Chevron station in San Leandro, Calif., has more than doubled its sales in less than a year. The reason: When you pull up to the pumps at the full-serve island, at least two people leap out to offer customers, along with the normal gas and oil check, free coffee, a free newspaper and a quick vacuuming of the inside of the car. One colleague described stopping there as "experiencing what it's like to be part of a pit stop at the Indy 500," so energetic was the service. Another star Chevron dealer, in El Paso, Texas, has nearly doubled sales in two years, despite the presence of a new competitor and the closing of a nearby freeway off-ramp. Once more, two people service every car, empty ash trays, quickly vacuum the interior and clean the inside as well as the outside of the windows.

The new service-added offering surprises and delights retail shoppers, bankers who order checks and motorists who drive up only expecting 15 gallons of super unleaded. The other surprised, but not so delighted, party is the competition. One of the Chevron dealers tells me that the station next door really seems to believe that such service-added isn't "allowed." These are the kind of surprises — and profit — that a business can quickly learn to live with.

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Open drinking replaces beer gardens... for now

by Alan Hilliard

Legal-aged drinker, Phil Tipton, socializes with friends. CNC has done away with the controversial beer gardens, allowing drinkers and non-drinkers to enjoy events together. Officials say they were pleased with how well the recent "New Students Night" went.

by Patrick Rockey
editor in chief

The college will continue to allow open alcohol consumption at college events, so long as ABC regulations continue to be followed, Assistant Campus Center Director Kris Arnold said recently.

The recent "New Students Night," a test-of-sorts for events without the controversial beer gardens, was a great success, said Tisa Johnson, director of student life.

Beer gardens were used during much of the 1986-87 academic year to separate drinking students from non-drinking students, in order to prevent those below the legal drinking age from consuming alcohol.

"I was apprehensive about doing away with (the beer gardens) at first," Arnold said. "But it was something I felt we had to do. I was really excited about the response."

Terrace Manager Jimmy Stamey, one of several ABC managers at the event agreed that alcohol was not a problem at the dance.

"Everyone seemed well-behaved," he said. "I didn't see any problem at all."

Stamey says that there were several Newport News vice officers patrolling the event, but that they also reported no problems.

Arnold, too, was aware that the event was being monitored, but said she, also, received no reports of any incidents.

As long as the open drinking continues without any major problems, the beer gardens will remain banished, but "they (sponsoring clubs and organizations) have to live up to their obligations," Arnold said.

Included in those obligations is policing events and educating members about alcohol policies and regulations.

So what happens if problems do arise?

"We will approach infractions on a situational basis," Arnold said. "We will consider what the infraction was, how severe it was and why it occurred."

"Also, Johnson added," are the actions of only a few people, or did they reflect the actions of the entire group?"

Besides abolishing the beer garden,

the Campus Activities Board, which sponsored the dance, also sold non-alcoholic drinks, often called "Mock-tails."

Johnson said that considering that this was the first time that they have been served here, she considers them a success. Not including sodas, CAB sold 120 non-alcoholic drinks bringing in \$60.

What about the ominous stories about CNC becoming a "dry" campus, where alcohol is outlawed?

"That's not an option at this point," Arnold said.

Johnson compares outlawing alcohol on campus to a slogan used by gun-right activists: "If guns are outlawed, only outlaws will have guns. The same goes for alcohol," she said.

Johnson also says that an alcohol task force is being organized by the Student Government Association. Its purpose, she said, is to review college alcohol policies and recommend needed changes.

Summing up alcohol policies and problems at CNC, Johnson said "this year's theme should be 'Let's have fun responsibly.'"

With the rise in the legal drinking age to 21, many CNC students are unable to legally drink alcohol at college events. In order to assure that those unable to drink feel comfortable at parties and dances at CNC, THE CAPTAIN'S LOG has prepared the following list of suggestions derived from recent programming information.

1. Make sure that alcohol and its consumption does not become the focus of, or reason for holding, the event. You are there to socialize, present awards, dance or welcome new members. Drinking, for those of legal age, is just one other aspect.

2. Provide plenty of food for all members. Food helps to slow the absorption of alcohol into the bloodstream and serves as an alternative – something to do with the hands – for non-drinkers.

3. Allow not drinking to be a perfectly acceptable option. A person should only have to say "no" to a drink once. His/Her wishes should be accepted without question.

4. Occasionally schedule events where alcohol is not served. This will keep abusers from making getting "trashed" at your events a regular occasion, and will keep alcohol from being the focal point.

5. Educate members about the college's ABC regulations and encourage them to help enforce them at all your events held on campus.

6. Educate your members to recognize alcohol-related problems.

7. Serve non-alcoholic drinks, including cocktail look-alike "Mock-tails," for your non-drinking guests.

8. Serve alcohol in reasonable-sized containers. A drinker may be less apt to misjudge how much he has to drink, when the cups are a standard size.

Alcohol — Not the main ingredient for fun



by Alan Hilliard

Parties, like Robbie Fleet and Tu Ritter, must present proper identification when entering events where alcohol is served.

How strong is alcohol's hold on your life?

Take this simple quiz to determine if you *may* have a problem with alcohol.

- T F It takes more and more alcohol to get me high.
- T F I sometimes go to work or classes intoxicated.
- T F I use alcohol to escape from the pressures and responsibilities of my life.
- T F I sometimes lose control of my actions when I drink.
- T F I drink and drive.
- T F Drinking is effecting my grades.
- T F Sometimes I can't remember what I did when I was intoxicated.
- T F I am often moody and irritable because of alcohol use.
- T F I have gotten into trouble with the police because of me drinking.
- T F I sometimes drink in the morning, often after a binge the night before.
- T F I frequently drink to intoxication.
- T F Sometimes I drink alone.
- T F I have been injured because of my intoxication.
- T F Once I've started, I have trouble stopping drinking.
- T F When approached, I vehemently deny that I have a problem with alcohol.

If you answered "True" to even *one* of these questions, you *may* have a problem with alcohol.



by Alan Hilliard

Those over 21, like Garrett Fisher, have their hands stamped and wear a plastic identifying bracelet.

An open letter to students:

With open drinking returning to campus events, it is more important than ever to follow all ABC and college regulations.

If you choose to drink, drink responsibly

If you abuse, we all lose!

A public service message from:

*Sigma Tau Gamma
Baptist Student Union*

The Captain

Sigma Tau Delta, Nat'l. English Honor Society

Campus Activities Board

Sigma Pi International

The Captain's Log

Student Government Association

We want your sex opinions

THE CAPTAIN'S LOG is looking for your opinions, thoughts and impressions of sex and sex-related matters. Please fill out the following survey and drop it in THE CAPTAIN'S LOG box at the stairwell by the theatre entrance to the Campus Center. Watch for results in the special Sex & the College Student issue on October 22.

1. CLASS

☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior ☐ Faculty/Staff

2. AGE

☐ 17-18 ☐ 19-20 ☐ 21-23
☐ 24-27 ☐ 28-35 ☐ 36+

3. SEX

☐ Female ☐ Male

4. MARITAL STATUS

☐ Single - never been married ☐ Married
☐ Divorced ☐ Widowed

5. MAJOR _____

6. Mark all of the following that you consider immoral:

☐ Homosexuality ☐ Explicit rock lyrics ☐ Group sex ☐ Prostitution
☐ Pre-marital sex ☐ Bondage ☐ Foul language ☐ X-Rated movies
☐ Oral sex ☐ Bi-Sexuality ☐ Anal sex ☐ Sexually explicit magazines

7. At what age did you first have sexual intercourse? _____

8. In your opinion, whose responsibility is birth control?

☐ Woman's ☐ Man's ☐ Both ☐ I don't believe in birth control.

9. How would you describe your birth control use?

☐ I never use birth control ☐ I seldom use birth control
☐ I often, but not always, use birth control ☐ I use birth control faithfully

10. Which of the following forms of birth control do you use?

☐ I never use birth control ☐ Pill ☐ Diaphragm ☐ Condom
☐ Foam or jelly ☐ Rhythm, without any other method ☐ IUD
☐ Foam or jelly with other - Specify _____

11. Is abortion moral? (Check as many as apply.)

☐ Yes, always ☐ No, never ☐ Only when the mother's life is at stake
☐ Only when the mother was raped ☐ Only when incest is involved
☐ Only when the child will be born physically or mentally impaired

12. FEMALES ONLY - Have you ever had an abortion?

☐ Yes ☐ No

12a. FEMALES ONLY - If yes, at what age? _____



12b. FEMALES ONLY - If yes, would you make the same decision again?

☐ Yes ☐ No

13. MALES ONLY - If someone with whom you had sexual intercourse but were not married to became pregnant, what would you urge her to do?

☐ Marry you, keep baby ☐ Keep baby, no marriage
☐ Have abortion ☐ Other option

14. Have you ever used alcohol or drugs to the point that you cannot recall whether or not you had sexual intercourse?

☐ Yes ☐ No

15. MALES ONLY - Have you ever forced a woman to have sexual intercourse with you against her will?

☐ Yes ☐ No

15a. MALES ONLY - If your answer to the previous question was "yes," how?

☐ Coersion ☐ Suggested threat of violence ☐ Stated threat of violence
☐ Actual violence ☐ Influence of alcohol or drugs ☐ Other

15b. MALES ONLY – If your answer to question 15 was yes, were you previously acquainted with this person?

☐ Yes ☐ No



16. FOR FEMALES – Have you ever been forced to have sexual intercourse against your will?

☐ Yes ☐ No

16a. FOR FEMALES – If your answer to the previous question was “yes,” how?

☐ Coersion ☐ Suggested threat of violence ☐ Stated threat of violence
☐ Actual violence ☐ Influence of alcohol or drugs ☐ Other

16b. If your answer to question 16 was “yes,” were you previously acquainted with your attacker?

☐ Yes ☐ No

17. What would be your reaction at discovering that a student in one of your classes has AIDS (Acquired Immune Deficiency Syndrome)?

☐ No reaction ☐ Slight concern for my own well-being
☐ Concern for AIDS patient's well-being
☐ Moderate concern for my own well-being
☐ Strong concern for my own well being

18. How much did you know about the “sexual history” of your last partner?

☐ Nothing at all ☐ Very little ☐ Some
☐ A great deal ☐ Everything

19. Mark all the answers that you consider actual ways in which to contract AIDS.

☐ Using the restroom after an infected person
☐ Deep kissing an infected person
☐ Drinking from a water fountain previously used by an infected person
☐ Using the same unsterilized needle previously used by an infected person
☐ Receiving a routine immunization
☐ Unprotected oral sex with an infected person
☐ Being in close proximity with an infected person
☐ Receiving a blood transfusion from an infected person
☐ Casually touching an infected person
☐ Unprotected sexual intercourse with an infected person
☐ Lightly kissing an infected person
☐ Unprotected anal intercourse with an infected person

20. The president has proposed a number of methods of dealing with AIDS. Which of the following proposals would you support?

☐ Require testing of immigrants seeking U.S. residence.
☐ Urge states to require testing of prison inmates
☐ Consider testing of Veterans hospital patients
☐ Urge states to make routine tests of people undergoing medical exams—especially at drug abuse and sexual disease treatment centers
☐ Ask states to require tests for couples seeking marriage licenses
☐ Continue requiring routine testing of military and new recruits and those serving overseas in the State Department

21. Has AIDS changed your sexual habits? If so, how?

22. If you were editor of the campus newspaper, which of the following advertisements would you reject?

☐ For a “Woman's” clinic, offering birth control and abortions
☐ For an “adult” bookstore ☐ For an “escort” service
☐ For mail order “adult” material ☐ For condoms

23. Should the campus newspaper print the names of women raped or sexually assaulted on campus?

☐ Yes ☐ No

ETC.

Monthly concerts to start Friday

Christopher Newport College's thirteenth annual Monthly Concert Series will open on Friday evening, September 18, with a performance by the Bowdoin Trio. The performance will begin at 8:15 p.m. in the John W. Gaines Theatre (formerly the Campus Center Theatre).

The Bowdoin Trio takes its name from the Bowdoin Summer Music Festival in Brunswick, Maine, where they began performing in 1983. Since that time, the Trio has received continuous critical acclaim. In 1984, the Trio won first place in the Concert Artists Guild International in New York City. The following season, the Trio gave a series of concerts of the complete Brahms chamber works with piano at Carnegie Recital Hall, all to outstanding critical response. The Trio continues to maintain a busy schedule which includes tours throughout the United States.

On their CNC program, the Bowdoin Trio will include three works, the Trios in D major by Haydn, in D minor by Mendelssohn, and in B-flat major by Schubert.

Other concerts on the Series this season include favorites who have been at CNC before as well as several artists who will be appearing for the first time. Those who will

be making repeat performances include pianist Thomas Warburton who made his first appearance on the first Monthly Concert Series in 1975-76, guitarist Christopher Berg who appeared two years ago, pianist Frank Wiens who appears on almost an annual basis owing to his popularity here, and cellist Mary Fraley, another favorite who will be making her fourth appearance on the series.

Artists who will be appearing for the first time include pianist Aleck Karis, lutenist Hopkinson Smith, pianist Gregory Sioles, and flutist Judith Pierce.

Season tickets are now on sale. They are \$20.00 for general admission and \$14.00 for students, CNC faculty, and senior citizens. Persons wanting to order season tickets can call 599-7074. They will also be available at the box office on the evening of the first concert on September 18. Tickets for individual concerts are available only at the box office immediately preceding each concert. They are \$4.00 for general admission and \$3.00 for student, CNC faculty and senior citizens. CNC students are admitted free to all concerts.

For further information, please call 599-7074.

Tanya's Bargain\$ Food coupons make for big bargains

by **Tanya Terrelle Favor**
consumer reporter

Mostly every college students' pastime is going out to eat. Whether it's just for a snack or going out with some friends. But have you thought about using fast-food coupons? Yes, food coupons ranging from burgers or chicken to dining out inside a restaurant.

Will coupons actually save you money? Coupons can save you up to \$3 on one item purchase. An example is \$3 off a large pizza. Coupons can also offer a set price. For example, 10 pieces of chicken for \$8.99. No matter the savings coupons can offer, they can save you money.

Coupons are reasonable and can help you save money. So don't throw away the Sunday paper. Look through it. Cut out fast-food coupons, along with grocery coupons. Because cheaper can be better.

Tanya's Tidbit:

Do you have a fixed income? Do you want to find things cheaper than what you paid? Well if so, Tanya is on another bargain hunt.

This week Tanya is requesting that you put on a piece of paper the household and/or personal items that you buy. If possible, please include the amount in which you purchase them. As a service to you, the consumer, I will go and try to find a price cheaper than the amount you pay.

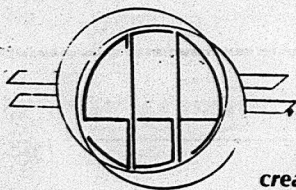
Of course it is time consuming to do all replies. Thus, Tanya will search for those items commonly used. For example: if 9 out of 10 people use brand X deodorant, then brand X deodorant will be spotlighted in the future article.

Deadline for replies are a week and a half from September 17, 1987. Please put replies in THE CAPTAIN'S LOG suggestion box and address it to: "Tanya's Bargains."

Please allow 4-5 weeks for responses.

Leadership Recognition Achievement Experience

Join the Student Government Association



Public Relations Committee

create and implement Public Relations Projects which will enhance the image of the "ALL NEW" SGA. (5 positions)

Posting Regulations/Display Case Committee

review, implement and supervise the posting of advertisements, bulletin boards and campus display cases (5 positions)

SGA Elections Committee

review, implement and supervise the SGA election rules and procedures as well as promoting the election throughout the year (5 positions)

SGA Liaison Representatives

Academic Hearing Board (3 positions), Traffic Control Committee (3 positions), Library Advisory Committee (2 positions), Curriculum Committee (3 positions), Intercollegiate Athletic Advisory Committee (3 positions).

**APPLICATIONS NOW AVAILABLE AT CC INFO DESK, STUDENT LIFE OFFICE (CC 189)
AND SGA OFFICE (CC 232). DEADLINE: 5 PM, SEPT. 22 to CC 189.
FOR FURTHER INFORMATION - 599-7197**

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Tape-A-Quarter Classifieds

To Bo-Bo: I love your blue eyes! I hope that someday they'll be mine! Love, The girl with the green eyes!

CNCMOM - You're the greatest. With love, from Iowa, Dr. Scott.

To Hopefully Helpful: I saw your little ad...It really wasn't necessary: if you don't need my friendship fine, I don't care - it's up to you. Your advice didn't help anyway...next time you get mad, use the whole front page for an ad! So-So...

To Lee: Meet me Friday night under the moon on our log with a champagne glass and your chest. Love, Sweetie

To the Princess of Power: Look at you...begging to be us! -Your Stud Puppets

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Alpine Lodge. Completely and attractively furnished rooming house limited to female college students. One mile from CNC. Semi-private rooms available now. \$155 per month with semester lease, plus \$40 utility maintenance fee. Washer, dryer, color TV with cable, completely equipped kitchen with microwave, air conditioning, major house cleaning provided. Non-smokers only. No pets. Contact Ron Mollick, Biology Department (399-7123), or Beth Mollick (399-2702), home (393-5074).

FOR SALE: Encyclopedia Britannica III, 1977 edition. 33 volumes including yearbooks. NEVER USED. Excellent Condition. Asking \$550. Call 599-7053 (day) or 722-0687 (evenings).

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applications
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conveniently located by the stairwell at the
Campus Center theatre entrance - you could
reach the entire CNC community.**

What a Deal!

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What are you waiting for?

(all proceeds to benefit Children's Hospital of The King's Daughters)

NAME _____	
PHONE # _____	
MESSAGE TO READ: _____ _____ _____ _____ _____ _____	
NUMBER OF ISSUES TO RUN: _____	
CNC Students - Faculty - Staff & Alumni Only!!	

DATELINE SHOE LANE

Build on prison success

Today in Virginia, one in 10 prisoners can't read the words of the law that he violated. These same convicts can't read a job application, the words on a road sign or warnings on hazardous materials. If for no other reason than the inmate's own safety, Governor Baliles' "No Read, No Release" program makes sense.

In the program, convicts who have not attained a sixth-grade reading level are not eligible for parole. Literacy classes are offered to inmates to help them improve their skills. *The Daily Press* reports that 20 percent of the inmates who signed up for the program a year ago are now reading at the sixth-grade level or above.

That is good news for you and me, not just those inmates. Studies have shown a strong link between illiteracy and crime. By making these convicts literate, perhaps we are helping the ex-convict make it on the outside. That means fewer crimes by ex-convicts and fewer tax dollars spent to house that repeat offender.

The state should build on the success of this experiment and begin to implement many of the ideas outlined by Warren Burger, the former chief justice of the United States.

Burger says that we should turn our over-crowded prisons into mini-factories, growing produce and making supplies to make the facilities more self-sufficient.

Also, he suggests that these mini-factories produce products which are not cost-effective for outside companies to produce because of exorbitant labor costs. Inmates can be paid less and offered time off their term, bringing down the cost of production, without actually competing with private industry.

The money saved in maintaining the prisons could be used to build more facilities to ease inmate overcrowding.

Our prisons now are overcrowded, poorly staffed and the parolees seemed doomed to return. We should latch on to Baliles' successful experiment and build on it making our prisons a model for other states. The days of inmates' just pounding out license plates are gone.

Did you ever notice...

by Patrick Rockey
editor in chief

...that that you never, have problems remembering the name of your breakfast cereal? Fruit and...uh...Loops!

...that sometimes The Cosby Show actually has no plot at all?

...that sometimes, when you are listening to a pop song and singing along, you end up singing the words that they use in the commercial? ("Dr. Pepper, give me the news. I've got a bad case of loving you.")

...that you find a certain irony in the first line of Michael Jackson's song *Bad*? ("Your butt is mine...")

...that it's hard to find a normal-sized hamburger anymore? Either you've got army-sized "Big, Super-Deluxe, Whopper Classic Burgers" or bite-sized "Burger Turds?"

...that some of those "failed" pilots that the networks march out each year are

sometimes better than the regular series?

...that the weekend news anchors are usually just uglier clones of the weekday anchors?

...that if all those "get-rich-quick" books really worked, their authors wouldn't need to write books? Any why would they want to tell us anyway?

...that the same people who tell you how interesting baseball is like to watch grass grow?

...that the same thing can be said about people who like golf? The 30 seconds I get on the nightly news usually has me out like a light.

...that sometimes you wonder what Diana Morgan is saying to Terry Zahn while the credits are rolling? Are they discussing the Persian Gulf? The trash burner in Newport News? What they are going to order for dinner? Make-up tips? Bruce Raider's hair? I wonder about these things?

Family Educational Rights and Privacy Act of 1974

Listed below is the notification of the Family Rights and Privacy Act of 1974, submitted by Robert Netter, Registrar. The College is to inform enrolled students annually of their rights under the terms of the Family Educational Rights and Privacy Act of 1974. The act does not apply to students admitted to the College who have not officially enrolled.

Enrolled students have the following rights under the Law.

Student Records

A. Policy Intent

1. The College student record policy is intended to conform with all state and federal statutes dealing with access to information held by an educational institution on present and former students.

2. The College student record policy is formulated to protect the privacy of that student information that is maintained, and yet provide access to student records for those having a legitimate purpose to view such records. The regulations and procedure to ensure adequate protection of the student are provided in this policy.

3. "Records" refers to those files and their contents that are maintained by official units of the College. Generally, students have the right to review any official record that the College maintains on them. Access to records by others, without student permission, is limited to purposes of an educational nature. When access is permitted, documents will be examined only under conditions that will prevent unauthorized removal, alteration, or mutilation. Information to which the student does not have access is limited to the following:

a. Confidential letters of recommendation placed in the student's files before January 1, 1975, and those letters for which student has signed a waiver of his or her right of access.

b. Parents' confidential financial statements.

c. Personal files and records of members of faculty or administrative personnel which are in sole possession of the maker thereof and which are not accessible or revealed to any person except a substitute.

d. Records of the Admissions Office concerning students admitted but not yet enrolled at the College. Letters of recommendation are removed from the Admissions files before the files are forwarded to the Registrar's Office.

e. Medical - psychological records used in connection with treatment of the student. Such records are however, reviewable by a physician or psychologist of the student's choice; and

f. Department of Safety and Security Office records, when utilized for internal purposes by those offices in their official capacities.

4. Only the following offices are authorized to release nondirectory information: Registrar, Placement, Financial Aid, Vice President for Student Affairs, Vice President for Academic Affairs, and President.

5. Copies of this policy are available upon request from the Registrar, who is responsible for the administration of the student record policy.

B. Access to Student Records by the Student

1. Students have the right to inspect their records (as defined in A-3 above) and are entitled to an explanation of any information therein.

2. Documents submitted to the College by or for the student will not be returned to the student. Normally, by faculty, administrative staff, and academic records received from other institutions will not be sent to third parties external to the College. Such records should be requested by the student from the originating institution.

3. Official records and transcripts of the College (signature and/or seal affixed) are mailed directly to other institutions or agencies at the student's request. When extreme circumstances warrant, official records may be given directly to the student at the discretion of the proper College official. In such cases, the record will be clearly marked to indicate issuance to the student.

4. Should a student believe his or her record is incorrect, a written request should be submitted to the appropriate College official indicating the correct information that should be entered. The official will respond within a reasonable period concerning his or her action. Should the student not be satisfied, a hearing may be requested of the Registrar.

C. Access to Student Records by Others

1. Disclosure of general directory information: Certain information may be released by the College without prior consent of the student if considered appropriate by designated officials. Such information is limited to the following:

a. Student's name, address, telephone number (permanent and local).

b. Date and place of birth.

c. Dates of attendance at the College, field of concentration, current classification, degrees, honors and awards.

d. Previous schools attended and degrees awarded.

e. Height and weight of members of athletic teams.

f. Participation in officially recognized activities.

2. Directory information will not be released for commercial purposes by administrative offices of the College under any circumstances. Students may request that directory information not be released by written request to the Registrar's office. All other student information will be released only upon

written request of the student, excepting those instances cited below.

3. Disclosure to Members of the College community.

a. Access to student records for administrative reasons for faculty and administrative staff is permissible provided that such persons are properly identified and can demonstrate a legitimate interest in the materials.

b. Access for the purpose of research by faculty, administrative staff, and graduate students is permissible when authorized by the department head and the administrator of the office concerned.

c. Information requested by student organizations of any kind will be provided only when authorized by the Vice President for Student Affairs.

4. Disclosure to Parents, and Organizations Providing Financial Support to a Student.

a. Records may be released without prior student approval to a parent or guardian on whom the student is financially dependent. Parents or guardians must furnish a written statement to this effect.

b. Records may be released to organizations providing financial support to a student upon official request and proof of support.

5. Disclosure to Other Educational Agencies and Organizations - Information may be released to another institution of learning, research organization, or accrediting body for legitimate educational reasons provided that any data shall be protected in a manner that will not permit the personal identification of the student by a third party.

6. Local, State, and Federal Governmental Agencies - Government agencies are permitted access to student records only when auditing, enforcing, and/or evaluating sponsored programs. In such instances, such data may not be given to third party and will be destroyed when no longer needed for audit, enforcement, and/or evaluative purposes.

The College is to inform enrolled students annually of their rights under the terms of the Family Rights and Privacy Act of 1974. The act does not apply to students admitted to the College who have not officially enrolled.

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