

Chronicle

ec. 2, 1994

Faculty Activities -- During the month of Oct., Dr. Alphonso O. Ogbuehi, associate professor of marketing, presented two papers. The first, "Eastern Europe Meets the West: Perspectives on Global Marketing," was presented at the 1994 Atlantic Marketing Association Annual Conference in Atlantic City, N.J. The paper was published in the conference proceedings, Marketing Science: Theory and Practice.

The second paper, "Decentralized R&D for Product Development: Implications for Global Competitiveness," was presented at the Fifth Annual Meeting of the American Society for Competitiveness in Boston, MA. This paper was also published in the conference proceedings, the Journal of Global Competitiveness.

Faculty Activities -- Dr. Robert H. Cummings, professor of Education and Leisure Studies, presented a paper in November at the Virginia Association for Health, Physical Education, Recreation and Dance in Norfolk. The paper, "Fit or Still Failing," is a four-year study of youth fitness in Virginia's public schools.

Faculty Activities -- Dr. Clyde Brockett's article "Gottschalk in Biscay, Castille and Andalusia: Man for All Classes" appears in original English in the latest volume of the Revista de Musicologia, journal of the Spanish Musicological Society. This study is a companion to Brockett's 1991 Musical Quarterly article on Gottschalk in Madrid, also aided by Faculty development subvention, and uses his camera's photos of sites as well as facsimiles supplied by chives.

Faculty and Staff -- The kickoff meeting for the CommonHealth program was held Dec. 1 at 10 a.m. in CC Room 233 and will be repeated Dec. 5 at 2 p.m. in CC Room 150. This kickoff meeting will explain the health benefits that you can accrue from joining the CommonHealth program. Besides an explanation of what CommonHealth can do for you, there will be a Health Risk Appraisal form for you to complete. Membership is for life and only costs \$5 for an individual and \$7 for a family. This is not a physical fitness program.

If you are interested in finding out about your present health status and how you can do something to improve your health, be sure to attend one of these meetings. For more information, contact Robert H. Cummings at 4-7216 or Lori Westphal at 4-7030.

Office of University Relations

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Commonwealth of Virginia

Office of Sponsored Programs -- The Office of Sponsored Programs announces the availability of a program brochure for the Sasakawa Fellowship Competition. Awards support participation in the National Faculty Development Institute on "Incorporating Japanese Studies into the Undergraduate Curriculum" from June 7 - July 8, 1995 at San Diego State University. This program is designed for faculty members without prior experience in Japanese studies in order to expand their knowledge of Japanese civilization, culture, and history. Applications are due Feb. 28, 1995. In responding, please refer to A.A.S.C.U.

Institutional Self Study -- In the past months, the Steering Committee of the Institutional Self Study circulated eight questionnaires soliciting opinions from the following constituencies: administrators, alumni, faculty, staff, undergraduate students, graduate students, continuing education students, and the Board of Visitors. For your information and reference, statistical summaries of the results of these surveys have been placed in the reading file in the library and are available at the Circulation Desk.

Thank you -- I wish to express my deepest gratitude for the kind words, well wishes and thoughtful gifts. I have loved being part of the CNU community and have many cherished memories. Above all, I have treasured the many friendships.

Thank you for a memorable eight years.

-- Tisa Mason

December Peninsula Business Breakfast -- The next Peninsula Business Breakfast of the 1994-95 series will be held Tues., Dec. 13 from 7:30 a.m. to 9 a.m. in the Campus Center Room 150.

The topic for the morning will be "Crime and Business on the Peninsula." Lewis I. Nicholson, director of Criminal Justice Studies, will be the presenter for the morning.

No reservations needed - no charge. Space is limited and seating will be on a "first-come, first-served" basis.

If you have any questions, call Sue Jones at 4-7158.