

April 11th
#13 of 1986



CHRISTOPHER
NEWPORT
COLLEGE

THE CHRONICLE

1985-86 Academic Year

Monday
April 14

Tuesday
April 15

Wednesday
April 16

Thursday
April 17

Friday
April 18

Saturday
April 19

Nancy A. Ramseur Memorial
Artist In Concert - Evelyn Lear
Soprano - 8:15 pm - CC Theatre

Sunday
April 20

OFFICIAL ANNOUNCEMENTS

April Meeting of the Instructional Faculty

The Instructional Faculty will meet at 3:00 p.m., Friday, April 25, 1986, in A-105. Committee chairmen and individual faculty members who wish to place items of business on the agenda for consideration at this meeting must submit the substance of such items to this office no later than noon, Wednesday, April 16, 1986. It would be helpful to all concerned if all committee reports to be presented at this meeting were submitted for publication by this deadline as well. The agenda will be published in the Chronicle of April 18, 1986.

This will likely be the last meeting of the Instructional Faculty of the 85-86 academic year. Accordingly, we will, among other things, be acting on the approval of spring graduates and on elections to fill eleven seats on seven standing committees.

As is the case with all meetings of the Instructional Faculty, all other members of the academic community are welcome to attend as observers.

-- Vice President for Academic Affairs

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Board of Visitors

At the March 26, 1986, Meeting of the Board of Visitors, a Resolution was passed as follows: Resolution 17: The Board of Visitors of Christopher Newport College commends Mr. George Richmond, student, for his authorship of the College Motto: At the Helm of the Future.

-- Joanne Landis, Board Liaison

NEWS & GENERAL INFORMATION

Christopher Newport College Financial Aid Guide 1986-87

Recently the Christopher Newport College Financial Aid Guide 1986-87 was distributed to all departments and to each faculty member. This wide distribution was made for two reasons. First, the guide provides answers to most questions you may have about financial aid at CNC. It also lists all of the financial aid programs that are available to our students. Staff and faculty members involved in counseling students are encouraged to become familiar with eligibility criteria discussed on page 1 and satisfactory academic progress requirements on page 10. The second reason for the wide distribution is to solicit your comments and suggestions. The guide attempts to incorporate private scholarships, both need-based and non-need-based, as well as other non-need-based federal and state resources such as VA Benefits, Virginia War Orphans Education Scholarship and the Virginia Transfer Grant Program. If you are aware of any other programs available to our students that are not listed in the guide, please let us know. If you have any comments or suggestions for improving this publication, please call Sid Dugas, Director of Financial Aid at 7227 or Susan Glaude, Assistant Director of Financial Aid at 7151. If you have not received a copy of the guide and would like one, please let us know.

-- Sid Dugas, Director, Financial Aid Office

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Visiting Scientists Program

Faculty who have participated in the Visiting Scientists Program of the Virginia Academy of Science are reminded to respond by this Friday, April 11, to the inquiry regarding their renewal of participation in the coming year.

Anyone who was not a participant this year, but would like to participate, should contact Dennis Ridley at 7392.

-- Asst., VPAA

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Summary of Executive Committee Meeting with SCHEV on March 14

To: Faculty Senate of Virginia Senators
From: Ed Smith, Secretary
Date: March 26, 1986

The following items were discussed with representatives of State Council:

1. Review of the actions of the General Assembly. Representatives of State Council are very pleased with the results of this legislative session. There is a 22% increase in the total budget for higher education over the previous biennium; the system is funded at 94% of guidelines in the new biennium; faculty salary increments are the highest of any in memory; and the Equipment Trust Fund, perhaps the most complex and innovative legislation to ever come out of the Virginia General Assembly, passed easily. Gordon Davies and his colleagues continue to express optimism for the future of higher education in Virginia.

State Council has been directed to conduct studies of (a) academic library facility needs of public institutions (HJR-32), and (b) equipment and facility needs of private institutions (HJR-72, SJR-69).

2. Workshop on the Assessment of Student Achievement. State Council, in cooperation with James Madison University, is presenting a workshop on assessment of student achievement on Tuesday, April 22, from Noon till 5 p.m. in the James Monroe Building, Richmond. Legislation requires institutions of higher education to institute assessment programs based on SCHEV guidelines. In addition, the General Assembly funded a number of budget amendments dealing with this issue. For more information call Barbara Moore at State Council, (804) 225-2628.

3. The Benchmark System. There is reportedly strong support in the legislature for (a) the concept of benchmark groups, and (b) moving those furthest down in their benchmark groups ahead at the fastest rate. There was disagreement as to whether the tenth rank in the benchmark group is the appropriate goal. The problem is one of statistics: the concept of the tenth rank is heavily tied to only one other rank in that grouping - the eleventh rank. That is, the eleventh ranked institution's average salary could fluctuate by several thousands of dollars annually, while those above and below it stay fairly constant. The Conference Committee thought that this statistical procedure was too volatile and sought an improved statistical procedure. They called in a statistical consultant who recommended the use of standard deviation units, which are more stable as they are based on the performance of all 25 institutions in the benchmark group.

The General Assembly has, therefore, directed State Council to continue refining the benchmark system both in regard to (a) determining an appropriate goal, apparently now in terms of standard deviation units rather than ranks, i.e., the "tenth rank" is no longer the goal, and (b) including qualitative factors as well as quantitative factors in the determination of which institutions belong in the particular benchmark groups.

When asked how this should be interpreted, Gordon Davies replied that the benchmark system was always intended to be a dynamic system with refinements and up-datings every two years. He views this as a positive process for improving the system. Although the "tenth rank" is no longer the explicit goal, the implicit goal of raising faculty salaries to about that level remains. The benchmark groups will change and the end goal will change, but the thrust is still the same.

Although there is no money currently in the budget for faculty increments in the second year of the biennium, and in spite of concerns over the impact of Gramm-Rudman-Hollings, Gordon Davies and his colleagues are optimistic in regard to salary increments for next year.

4. Conference on the Future of the Professoriate. State Council, the Faculty Senate of Virginia, and the state chapter of the AAUP will be co-sponsoring a conference on the professoriate next fall. The conference will "examine the new realities and opportunities for faculty in the context of the future of the academy and the broader society that the profession serves," i.e., it will deal with the problems and promises of our profession. The request for proposals will be circulated widely to ensure participation by faculty and administration, as well as by business and political leaders. Possible dates for the conference are October 9-10, November 13-14, or October 16-17, in that order of preference.

-- Submitted by Lora Friedman

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April ASTD Meeting

The Southeastern Virginia Chapter of the American Society for Training and Development (ASTD) will hold its next meeting on Wednesday, April 23, at the Omni International Hotel in Norfolk, from 7:30 to 9:00 a.m. This will be a breakfast meeting where Mr. Hugh Keogh, President of

Forward Hampton Roads, will answer questions about new business and capital ventures entering our region, ways in which we as human resource development professionals can assist in attracting new enterprises, and resources we can offer these new organizations.

Advance registrations are required and can be completed by calling Ms. Dorothy Hinman at Virginia Wesleyan College (461-3232, from 9:30 a.m. to 5:00 p.m. and 461-8311, after 5:00 p.m.) or Ms. Norma Brown at Christopher Newport College (599-7158, 24 hours). All ASTD meetings are open to the public as well as to its membership.

-- Norma Brown, Asst. Director, Continuing
Education

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Synopsis of Economic Forecast of the Virginia Peninsula

Delivered by Dr. Marshall Booker at the April 2 Meeting of the State Council of Higher Education

Dr. Booker addressed the State Council of Higher Education board members citing economic indicators and projections from the national Sales and Marketing, Management Association and population projects from the Bureau of the Census.

His forecast emphasized the growth of the local Peninsula and Hampton Roads area. In all areas indicators point to a strong steady economy for the next five years. In many areas of Hampton Roads the economic projection surpasses both that state and the national projections.

Effective buying income per household projections are greater in every local contingent of the Peninsula than in the Commonwealth. For example, projected percent of change in the state is expected to be 68%. In Williamsburg, projection is 82.4%; York County is 77.4% and Poquoson is 72.4%. "Per household" projections could include several incomes, spanning several generations, grandparents with social security, full-time wage earners and teens partially employed.

Population by age group in the entire Metropolitan Statistical Area is an even distribution. Twenty-one percent of the population is 50 and over which is not an aging population. The area does not have problems associated with aging population.

Growth of building permits is rising. The Hampton Roads area of the state is part of the growth pattern occurring in the crescent of population coming from northern Virginia and swinging down through Richmond, turning east.

Hotel/motel occupancy over the last five years is "amazing" in that the rate of occupancy has remained steady as heavy construction continues. Although the rates have a definite seasonal pattern, the building appears to be necessary. The heaviest concentration is in Williamsburg and Mercury Blvd. Central in Hampton near the Coliseum and the Mall.

Growth in the major sectors, always sensitive to swings in the national economy, has performed well locally. The Peninsula has been out-performing the Virginia economy which has out-performed the national economy in construction units, auto sales, tonnage at the ports as well as other indicators.

In summary Dr. Booker said that over the next several years the Peninsula area should continue to lead Virginia and the USA in several vital sectors, 1) growth per income; 2) increases in tourism; 3) housing starts; 4) employment opportunities.

The unemployment rate should continue to remain substantially below the state and nation.

All major problems on the Peninsula and throughout Hampton Roads are solvable. They are 1) transportation, highways and bridges which are needed; 2) Restaurants, overbuilding. If there is an economic slowdown, food eaten away from home becomes highly income elastic; 3) the continual problem of water and sanitation.

The outlook for this economy is up-beat. The projections in all areas are strong.

-- Paula Delo, Director of Public Relations, CNC

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Brauer Professorship

To: Instructional Faculty at CNC

From: Richard L. Hunter, Chairman, Brauer Professorship Committee

Each year, at approximately this time, the faculty is invited to apply for the Harrol A. Brauer, Jr. Professorship which began in academic year 1983-84. All members of the instructional faculty of the College are once again invited to apply for the Brauer Professorship for the 1986-87 academic year. Applications should be addressed to Richard L. Hunter, Chairman, in the Office of the Dean, School of Business and Economics, and must be received by this office no later than 5 p.m., May 9, 1986.

The Brauer Committee has recently recommended changes in the criteria for selection and all of these guidelines are now embodied in the following description of the Brauer Professorship of Business. It should be noted that the successful candidate must teach the Brauer Seminar within the School of Business, but it is not necessary that the candidate be a member of this School.

THE BRAUER PROFESSORSHIP OF BUSINESS
Guidelines for Selection, Responsibilities, Benefits, and Reappointment
Revised, March 17, 1986

I. Criteria for Initial Selection

A. Educational Criteria

1. The candidate must hold the instructional faculty rank of assistant professor, associate professor, professor, or distinguished professor while serving as Brauer Professor of Business. It must be recognized that in years when the Brauer Professor holds the rank "assistant professor," the selection will not qualify for matching funds under the Commonwealth's Eminent Scholars Program.
2. The candidate must have a demonstrated history of superior teaching.
3. The candidate must have a demonstrable commitment to scholarship in one or more appropriate disciplines.
4. The candidate should have a record of ongoing commitment to his or her professional development.

B. Seminar Proposal

The applicant must present a detailed topic proposal for the Brauer Seminar to include the following:

- objectives
- subject area
- teaching materials
- methods of evaluating student performance.

It should be recognized that the Seminar Proposal will be looked upon as one of the most significant criteria in the selection process.

C. Experiential Criteria

In addition to meeting the above educational requirements, a candidacy for appointment as Brauer Professor of Business will be strengthened by evidence of experience in one or more of the following areas:

1. Government
2. The private sector
3. Academe
4. Public or private consulting.

II. Responsibilities

- A. The Brauer Professor of Business will conduct a seminar for outstanding classified senior students, to be known as the "Brauer Seminar," during the spring semester of his or her appointment. The purpose of the Brauer Seminar will be to offer outstanding students in all schools of the College, as well as from the local community, an opportunity for in-depth scholarly experience under the close guidance of the Brauer Professor. Selections are not limited to School of Business & Economics majors. Enrollment in the Brauer Seminar will be limited to no more than 15 persons. Acceptance into the Brauer Seminar will be an honor and a privilege -- not a right. It requires a 3.25 (overall) grade point average or approval of

the Brauer Professor, as well as the successful completion of a screening process involving the major participation of the Brauer Professor.

- B. The Brauer Professor of Business will write and publish a series of articles to be known as the "Brauer Papers." Inasmuch as these papers will be intended to expose the community to the Brauer Professorship and, in turn, to provide the Brauer Professor with exposure to the business community of the Peninsula, each will take the form of a column or article that deals with some area of business or management of interest to the local business community. The Brauer Papers will be published in the Peninsula Business and Economics Report, and will be given such other exposure as might be possible and appropriate. There will be at least three such papers by each Brauer Professor during his or her year's appointment.
- C. The Brauer Professor will present at least one major (hour) colloquium, to be known as the "Brauer Colloquium." The Brauer Colloquium will consist of a presentation of some part of the Brauer Professor's research in a form and fashion that will give it the potential to be of interest to substantial elements of both the Christopher Newport College academic community and the business community of the Peninsula.

III. Benefits

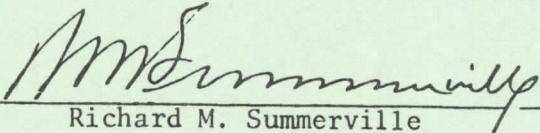
The Brauer Professor will receive the following stipend, allowances, and courtesies during each year in office (subject to fund availability).

- A. A stipend of not less than three thousand dollars (\$3000), to be paid in the form of "faculty wages," from the Brauer Professorship Endowment or from the Brauer Professorship Endowment in conjunction with matching Eminent Scholars monies.
- B. Support for travel, research, page costs, etc., incurred in connection with the discharge of the duties of the Brauer Professor, not to exceed five hundred dollars (\$500) and to be paid from the Brauer Professorship Endowment or from the Brauer Professorship Endowment in conjunction with Eminent Scholars monies, subject to all normal and applicable regulations of the College for such expenditures.
- C. Student assistant support services not to exceed 280 hours, such services to be rendered in connection with the duties of office and to be paid from the academic support (E&G) budget of the School of Business and Economics.
- D. A reception following the Brauer Colloquium, and such other publicity as might be appropriate to give public recognition to the activities of the Brauer Professor, the total cost of which shall not exceed five hundred dollars (\$500) and shall be paid from the Brauer Professorship Endowment.
- E. A total teaching load not in excess of nine lecture hours or their equivalent (LHE's) during each semester of the academic year. [In particular, the Brauer Professor will not engage in overload teaching either at Christopher Newport College or elsewhere during the academic year in office.]

IV. Criteria for Renewal of an Individual's Appointment as Brauer Professor beyond a Single Year

Appointment as Brauer Professor of Business will be for a single year, with the incumbent eligible to compete for reappointment to a second year. No Brauer Professor shall be considered for reappointment to a second consecutive year who has, in the judgment of the Vice President for Academic Affairs, met the responsibilities of office inadequately during his or her initial year of appointment. Moreover, no individual shall serve as Brauer Professor for a continuous period of time greater than two years. A Brauer Professor who serves for two years shall be eligible to compete for reappointment as Brauer Professor only after having been out of office for a twelve-month period.

Approval recommended:


Richard M. Summerville

Vice President for Academic Affairs

3/18/86
Date

Criteria approved: _____

John E. Anderson
 John E. Anderson
 President

3/19/86
 Date

FACULTY/STAFF/STUDENT NEWS

A paper by Jane Chambers, "Carlyle's Characteristics as a Prologue to Victorian Poetry," was the opening paper read at an international Victorian Conference and Browning Exhibition in Winfield, Kansas, at Southwestern College, on April 3. Keynote speakers at the five-day conference (April 2-6) were Cecil Lang (UVA), John Maynard (NYU), and Ian Jack (Cambridge University). An exhibition--"The Brownings: Their Lives, Their Art, Their Friends"--featuring some 250 items belonging to Robert and Elizabeth B. Browning, was part of the program. Featured were such items as the original "yellow book" and ring that inspired The Ring and the Book. Eton scholar Michael Meredith, designer of the catalogue for the exhibition, was present at the conference. Conference proceedings are to be published in the near future. The Exhibition is to be moved next to the Armstrong Browning Library in Waco, Texas.

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During the next few weeks Ruth Kernodle will present two papers at professional meetings. Both papers come from her research at Great Oak, a retirement project in Newport News. On April 12 a paper, "Does Longer Years of Residence in Retirement Housing Increase Support Network?" will be presented at The Southern Sociological Society in New Orleans. On April 29; she will present a paper "The Aging of a Retirement Community" at the Southern Gerontological Association in Norfolk.

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Dennis Ridley represented the College at the meeting of the Instructional Programs Advisory Committee and Council of Vice Presidents in Charlottesville, April 4-5, 1986.

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Rita Hubbard delivered a paper entitled "The Emergence of Middle-Aged and Elderly Heroines in Recent Popular Fiction" at the joint convention of the American Culture Association and the Popular Culture Association on April 4 in Atlanta, Georgia.

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Jay Paul and Honors Students Scott Husch and Mike Olsavicky attended the first meeting of the Virginia Collegiate Honors Council on April 5-6 at Hampden-Sydney and Longwood Colleges. Students and faculty from 17 Virginia colleges were present. At the business meeting, Scott was elected to a one-year term on the Executive Committee of the VCHC.

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Meritt W. Stark Jr. appeared on the program "Hampton Report" on cable television, channel 10 on Monday, April 7. He spoke on the opportunities available for CNC students to learn word processing and to receive computer-assisted instruction in the new micro-computer lab.